

MIA OLEA GARZA

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EDUCATION

Trinity University, San Antonio, Texas May 2017
Bachelor of Arts in Communication; minor in Business Administration

Study Abroad

Griffith University, Brisbane, Australia Spring 2016
Syracuse University Abroad, Madrid, Spain Fall 2015

EXPERIENCE

Austin School of Film, Social Media Intern, Austin, Texas May 2018- Present

- Manage both Austin School of Film and Austin Cinemaker Space social media accounts
- Attend and photograph events both at the school and in the community
- Brainstorm and plan marketing tactics to boost membership for Austin Cinemaker Space

Goodworks Public Relations, Account Manager, Austin, Texas December 2017- April 2018

- Manage several client accounts
- Coordinate, plan, and attend clients' events

San Antonio Magazine, Editorial Intern, San Antonio, Texas August 2016- January 2017

- Wrote short articles that were published online
- Attended and took notes for media releases
- Compiled and wrote for the datebook in every issue monthly

The Witte Museum, Marketing and Communications Intern, San Antonio, Texas July 2016- August 2016

- Wrote press releases, edited external media material and brainstormed creative marketing tactics
- Launched The Witte's Snapchat account, created geofilters and made posts
- Led the social media coverage for The Witte's grand re-opening which featured notable figures in the San Antonio community

The Odyssey, Editor-in-Chief and founder of Trinity University chapter, online July 2015- February 2016

- Created and promoted a new chapter at Trinity University
- Hired and led a team of 13 writers, orchestrated weekly meetings and edited and approved each writer's articles weekly
- Wrote and photographed for one to three weekly articles

FILM CREDITS

Production Assistant, *Dress Code*, Melanie Notinger, Austin, TX May 2018

Production Assistant, *Dayflower Sonata* (Short 3D Film), Cole Evans, Austin, TX May 2018

Production Assistant, *Jettison* (Short Film), JJ Pollack, Austin, TX April 2018

Production Assistant, *The Best Medicine* (Short Film), Graduate Thesis Film, Austin, TX April 2018

COMMUNITY INVOLVEMENT & LEADERSHIP

Video Shorts Producer, TigerTV on the *Not So Late Show* August 2013- May 2017

- Wrote for and appeared in live late night comedy style shows weekly
- Edited, recorded, and directed short videos which were aired weekly

News Reporter/Opinion Columnist, The Trinitonian September 2014- May 2017

- Conducted interviews and compiled information about happenings around campus
- Wrote articles that were published weekly

Social Media Chair, Alpha Chi Lambda social sorority August 2016- May 2017

- Ran the club's Instagram account by photographing, captioning and posting photos and videos almost daily
- Increased the number of followers by 300 percent and substantially increased the average number of likes

VOLUNTEERING

SXSW Volunteer, Austin, Texas March 2017

Volunteering Abroad Trip Red Cross Fiji, Nadi, Fiji Islands March 2016

E3 Medical Leadership Trip, Iquitos, Peru March 2015

SKILLS

Technical: Microsoft Office, Google Suite, social media development, Canva, Adobe Creative Suite, photography

Language: Spanish (Intermediate fluency)